PEDRO HENRIQUE BARROS NASCIMENTO

APPLIED AI & AUTOMATION • AI-ASSISTED SOFTWARE DEVELOPMENT • AI EVALUATION

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LinkedIn • GitHub • WhatsApp • Portfolio • DÉA Instagram

PROFESSIONAL PROFILE

Business Administration graduate with practical experience in brand creation, digital operations, customer service and logistics. Built and currently manages the digital identity of a family food business; previously supported inventory, procurement workflows, sales and team operations. Full Stack-trained, with completed AI coursework; focused on applied AI, automation and AI-assisted development, and open to international remote opportunities in technology and AI evaluation.

CORE STRENGTHS

Instruction-following and detail orientation • Written communication and Brazilian Portuguese review • Inventory, spreadsheet and order tracking • Customer service and cross-team coordination • Brand identity, social media and content operations • Applied AI, AI-assisted development and Full Stack foundations

PROFESSIONAL EXPERIENCE

DÉA Sabores e Congelados

Sep 2026 – Present

Brand Creation & Digital Operations | Family-owned business | Instagram

- Created the brand name, logo, color palette, visual identity and initial brand positioning for the family food business; continue refining the presentation as the brand evolves.
- Manage the brand’s Instagram and WhatsApp Business presence, including profile structure, product information, promotional posts, captions, Stories and customer-facing materials.
- Organize and edit real product photographs, menus and ordering guidance to make the offer clearer and maintain consistent communication across channels.
- Support customer conversations, incoming orders and commercial organization; contribute to ingredient-cost and pricing discussions while the food production is handled by the family business owner.

AUTHENTICFEET

Jun – Sep 2026

Sales Associate | Customer Service & Inventory

- Assisted customers in identifying products, answering questions and making purchase decisions in a retail environment.
- Supported sales routines, merchandise replenishment, stock organization and the presentation of products on the sales floor.
- Worked with the store team on daily operational tasks, maintaining service quality and an organized shopping environment.

Clínica de Reabilitação Recanto

Sep 2025 – Jan 2026

Rehabilitation Center Monitor | Operations Support

- Monitored patients’ daily routines and activities within the rehabilitation center, observing procedures and established schedules.
- Assisted the staff with activity organization, routine coordination and day-to-day operational needs.
- Communicated with patients and team members in a setting requiring responsibility, discretion and attentive interpersonal support.

Alumifont

Jun 2023 – Sep 2025

Inventory & Logistics Assistant

- Organized warehouse inventory and materials, helping maintain orderly storage and availability for operational routines.
- Separated, checked and prepared items for customer orders and supported shipment preparation.
- Assisted with material handling, loading, unloading and movement of stock within the warehouse.
- Collaborated with colleagues on logistics tasks and daily organization of warehouse activities.

PROFESSIONAL EXPERIENCE • CONTINUED

Agência Amarelo
Jan 2023 – Mar 2025

Event Promoter & Brand Activation | Project-based freelance

- Worked on individual freelance assignments supporting promotional events and marketing campaigns; dates describe the overall project period, not continuous full-time employment.
- Represented brands during activations, approached attendees and communicated product or campaign information to consumers.
- Supported event setup, consumer engagement and on-site operational coordination in collaboration with event teams.

Box167
Mar – Jun 2023

Customer Service & Operations Assistant

- Welcomed customers, addressed service questions and assisted with basic sales and customer communication at an automotive care business.
- Supported coordination and organization of daily washing and vehicle-care activities.
- Assisted the team with operational needs, including moving customer vehicles when required for service flow.

Sirius Energia Solar
Jan 2021 – Mar 2023

Logistics & Operations

- Updated order-tracking spreadsheets and supported administrative routines associated with logistics and purchasing.
- Communicated with suppliers and distributors about material orders, delivery schedules and product availability.
- Checked stock levels and material needs, helping identify shortages and support replenishment requests.
- Assisted in organizing components, preparing solar-energy kits and coordinating information for day-to-day operational workflows.

EDUCATION

UNIFG | Bachelor of Business Administration (BBA) • completed 2026
Kenzie Academy Brasil | Full Stack Web Development Program • completed 2023

SELECTED CERTIFICATIONS

Kenzie Academy Brasil: Front End Developer Certificate (~1,000 hours) • Full-Stack Programming Certificate (2,000 class hours)
Udemy: Artificial Intelligence: From Beginner to Advanced (2026) • 24.5 hours
Fundação Bradesco: Business Strategy • 20 hours

LANGUAGES & AVAILABILITY

Portuguese: native (Brazil) • English: working proficiency; practicing daily. Open to remote international opportunities.